

CITY COUNCIL AGENDA REPORT

July 8, 2019

TO: Mayor and Councilmembers

FROM: Lourdes Aguirre, Finance Director

SUBJECT: Discussion

AFFECTED DEPARTMENTS: City Wide

ITEM REQUEST: Study Session

TITLE OF AGENDA ITEM:

STUDY SESSION: PROPOSED 1/2 CENT TAX INCREASE & FUND BALANCE OVERVIEW

EXECUTIVE SUMMARY:

Estimated General Fund – Fund Balance Reserves at 6/30/2019: \$782,620

Estimated savings (reserves) the city may have on hand after all revenue and expenditure accruals are posted for Fiscal Year 2019 (for June 30th). It has taken approximately 4 years for the city to grow this fund for the sustainability of city services, a slight economic downturn or simply an incidental that was not budgeted for. Both Fiscal Years 2019 and 2020 have not included a contingency line item to address or help mitigate any unforeseen event. The recommended fund balance for cities and towns is 20%-30% of the general fund budget. In the case of the city, 20% of a \$5 Million dollar general fund budget would mean savings equal to \$1 Million.

Fiscal Year 2020 General Fund Budget Deficit: -\$312,237

This is the sum of the original general fund budget deficit of -\$293,204 (main/expected driver: rising pension costs) and increased expenditures proposed by the Citizens Advisory Committee in the amount of -\$19,033. Staffing levels remain at a minimum, as do operating costs for each department.

*Implementation of the measures listed below, reduce the impact to fund balance reserves (savings) by \$213,496; both measures together, reduce the Fiscal Year 2020 General Fund Budget Deficit from -\$312,237 to -\$98,741.

Internal budget savings: \$90,296

This is the result of savings in personnel for Fiscal Year 2020.

The proposed ½ cent tax increase is expected to generate: \$123,200

This is merely a "short-term" solution that would help sustain city operations during the necessary, but long-term economic development/planning efforts. While the increase will affect both businesses and residents, we estimate the impact will be minimal, conservative and across the board. Please see the table below:

Result of the increase in dollars: For Retail Purchase (Non-Food), Utility or Communication Bill

Purchase/bill in the amount of: \$1 \$10 \$100 \$1,000

Result of tax rate increase: \$0.01 \$0.05 \$0.50 \$5.00

Failure to implement the proposed ½ cent increase could deplete general fund balance reserves before Fiscal Year 2023 (assuming no additional expenses are added to the budget).

RECOMMENDATION(S): Study Session / Discussion

Attachment(s): Memorandum to Council Dated June 27, 2019 - Titled: AVOID A BUDGET CRISIS

(Fund Balance Overview), 8 pages

City Manager Concurrence: _____